



VIDEO CONTENT ONDEMAND

VIDEO IS POWERFUL! A 60-SECOND VIDEO HAS THE SAME IMPACT AS 1.8 MILLION WORDS.*

If you are struggling to figure out how to access professionally developed hearing care-specific video content that you can use on your website, in social media or in your email marketing- we have a solution! Hiring professionals to create even a short 30-second video can cost between \$300 - \$1000+. Sure, using your niece or cousin who "dabbles in video graphic design" may be cheap but you'll probably get what you paid for.

CDM TV OnDemand eliminates the frustration of finding affordable talent to create videos specifically for hearing care providers. Our library of video content includes hundreds of pieces designed for hearing care professionals by a team that has been in hearing care for over 35 years.

This exclusive opportunity is a subscription service. For a monthly cost of only \$59 (reg. \$150) you can choose and download 5 videos per month that are yours to use royalty-free on any platform.

- Annual subscription billing monthly or annually
- 3 videos per month = 36 videos per year
- \$10,000 in value for only \$708/year



ReSound Focus

**According to a Forrester Research Study*

www.CLEARDIGITALMEDIA.net

For more information or to get started, complete this form:

Contact Name: _____

Clinic Name: _____

Email address: _____

Phone Number: _____

Website: _____

I'm interest but want to learn more I get it! Let's rock & roll- sign me up!